PROPUST		
PRODUCT	TYPE OF PRODUCT	Doint
INFORMATION	COMPANY NAME	Paint The Real Milk Paint Co.
	PRODUCT/COLLECTION NAME	Milk paint
	DESCRIPTION	Environmentally friendly paint
MATERIAL	MATERIAL CONTENT	Organic materials, curdled milk, powdered purified casein, lime and iron
FEEDSTOCK	MATERIAL CONTENT	oxide pigments. Black pigments may have been derived from coal, soot or
FEEDSTOOK		charcoal. Red from the earth or crushed brick.
	RECYCLED CONTENT %	None
	RAPIDLY RENEWABLE	Varies
	CONTENT %	Stuffing materials for shipping are shredded newspaper and junk mail
		brought in by employees, neighbors and former associates. They also
		collect used plastic shopping bags for wrapping each order because the
		shredded newspaper can leave dust on product.
	HARMFUL ADDITIVES	None
	HARMFUL EMISSIONS	No VOC
	EMISSION STRENGTH OVER	n/a
	TIME	
	TREATMENTS	None
MANUFACTURING	MANUFACTURING PROCESS	Consist of Dry Milk Powder and natural Pigment added with water.
		Limestone helps it bond and become thicker.
	HARMFUL EMISSIONS	
	LOCATION OF MANUF. PLANT	Quakertown PA.
	TESTS/CODES	Not Specified
	3 RD PARTY CERTIFICATION	Co-op America
INSTALLATION	INSTALLATION PROCEDURE	Natural bristle brush; can spray but make sure mixture is smooth in
		consistency.
	INSTALLATION ADHESIVES	n/a
	UNIT COST	Pint bag – 10.95, Quart bag – 16.50, Gallon bag – 46.00
	LIFE CYCLE ANALYSIS	All Natural Material
	END OF SERVICE LIFE	Biodegradable
MISC. PROPERTIES	QUALITIES/PROPERTIES OF	Can sit for a period of two weeks before congealing to a jelly blob, unlike
	PRODUCT	other group's paints that only allow for one day then forcing clients to
		discard the remainder.
		Milk paint is considered green because it has no VOCs
	MISC. COMMENTS	Advantages to using Milk paint: absorbs carbon dioxide, improves indoor
		air quality, reduces greenhouse gases, sticks to raw wood, plaster, dry wall, stone, unsealed brick and concrete, no primer needed on raw wood and
		porous surfaces, sticks to latex with the addition of Ultra Bond, easy to use
		- water based formula, each bag contains everything needed, just add
		water, environmentally safe, non-toxic, does not contain radioactive Kaolin
		clays as a filler, virtually no odor during and after application, dries fast (30
		minutes to 4 hours depending on temperature.
	CONTRIBUTION TO LEED	EQ c 4 Low Emitting Materials
	POINTS	-
COMPANY PROFILE	GREEN PHILOSOPHY	Our pigments are harvested in the traditional manner and are completely
		safe, eco-friendly, non-toxic, lead free and not radioactive.
	CONTACT	The Real Milk Paint Co.
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